

THE EIKON CHARITY – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary	
<p>The Eikon Charity has requested grant funding of £17,500 towards the salary costs of the Eikon Youth Specialist worker who is employed to support vulnerable young people at Bishop David Brown School and Winston Churchill School in Woking through one-to-one and group session work.</p> <p>The Charity supports vulnerable young people through the provision of a qualified Youth Specialist on-site in seven-schools (two are in Woking), through the delivery of outreach work in isolated communities and they now run many youth clubs in the county (five are in Woking).</p> <p>Following discussions with partners across the integrated youth network it is noted that despite previous advice on the importance of discussing funding applications with the Youth network prior to submission of a grant application, this approach has not yet been taken. In particular, the consultee comments note that there is no clear evidence of need for the proposal; the priorities of the Integrated Youth Strategy are not directly supported; more detail on the proposal would have been required; and that there is concern over the Council committing to an ongoing revenue application.</p> <p>It is therefore proposed that no grant be awarded for the 2018/19 financial year. However, both Borough Council and Surrey County Council colleagues currently work with Eikon as they deliver a number of successful youth work commissions across the Borough and the Council would wish to continue to see the partnership working develop further.</p>	

Recommendations	
Reasons for Decision	The Group has not yet engaged with the youth network on its proposals and there is no clear evidence of need in the application.
The Executive is requested to:	RESOLVE That no grant be awarded.

The Executive has authority to determine the above recommendations.

Background Papers:

2018/19 Application Form.

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The Eikon Charity – Application For Financial Assistance

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Date Published:

6 December 2017

The Eikon Charity – Application For Financial Assistance

1.0 Summary of Application	
1.1 Status and Aims	Eikon was started in 1994 as a local church youth club and over time, it grew significantly and the organisation became a charity in 2005. They support vulnerable young people through the provision of a qualified Youth Specialist on-site in seven schools (two are in Woking), through the delivery of outreach work in isolated communities and they now run many youth clubs in the county (five are in Woking).
1.2 Employees	35 comprising the Chief Executive Officer. Eikon has restructured into two separate service delivery areas of Youth Services and Innovation & Development. Within this structure the Eikon management team is responsible for day-to-day operational management and delivery of Eikon's activities, projects and services.
1.3 Volunteers	50, whose activities include lunch club support, IT support and fundraising activation, Youth Club Support, administration support, report writing and project work.
1.4 Clients/Users	1,958 (breakdown not provided).
1.5 Members	N/A
1.6 Sum Requested	£17,500 (Revenue)
1.7 Project	Eikon has requested grant funding towards the salary costs of the Eikon Youth Specialist worker who is employed to support vulnerable young people at Bishop David Brown School and Winston Churchill School in Woking through one-to-one and group session work.
1.8 Cost breakdown:	The total Youth Specialist cost is £45,000 per annum of which £38,500 is direct costs (salary, mobile phone, training) and £6,500 is the total overhead costs (employee insurance, outsourced HR and payroll). The Schools have contributed £27,500 but the Charity faces a shortfall of £17,500.
1.9 Community Benefit	<p>194 young people benefitted from YSP at Bishop David Brown school between April 2016 and March 2017. The applicant has advised that the other schools supported report similar numbers. The Charity expects to support a similar number in future years.</p> <p>The Charity does not initially expect the Youth Specialist at Winston Churchill to see as many young people, but anticipates that, once established and the young people become more aware of the service, the numbers will increase.</p>

2.0 Financial Background	
2.1 Budget	<p>At the time of the application, the Group held £435,510 in the bank. The following is classed as reserved:</p> <p>£22,955 Innovation Development delivery £101,848 Surrey Heath delivery</p>

The Eikon Charity – Application For Financial Assistance

	<p>£52,426 Trust & Foundation delivery i.e. Walton Charity delivery for Elmbridge</p> <p>The Group has submitted a budget for 2018/19 which shows an anticipated income of £1,223,775 against an anticipated expenditure of £1,212,341, resulting in an anticipated surplus of £11,434.</p> <p>Anticipated income includes: youth work income (£375,683), voluntary income (£309,336), project income (£487,428), and other income (£51,328). Items of expenditure include Youth Works costs (£454,923), direct project costs (£443,550), direct service costs (£898,473), fundraising costs (£85,370), and support costs (£228,498).</p>
2.2 Accounts	<p>The Group has submitted accounts for 2016/17 which show an income of £1,257,016 (£585,489 in 2015/16) against expenditure of £1,046,188 (£750,217 in 2015/16), resulting in a surplus of £210,828 (a deficit of £164,728 in 2015/16). The sum of £436,438 was carried forward at the end of the 2016/17 year.</p>
2.3 Support over the past five years	New Application

3.0 Assessment of Application		
3.1 Key Information	<ul style="list-style-type: none"> ○ Constitution ○ Registered Charity ○ VAT Registered ○ Equal Opportunities Policy ○ Safeguarding Policy ○ Reserves Policy ○ Quality Mark ○ Other funding sources pursued ○ Other support by the Council ○ Fundraising ○ Two quotes ○ Regular monitoring provided previously 	<ul style="list-style-type: none"> Yes Yes Yes Yes Yes Yes No No No Yes N/A N/A
3.2 Consultee Comments	<p><u>Officer Comment</u></p> <p>Following discussions with partners across the integrated youth network, it is with regret that I consider that we are unable to support this application at this time. Both borough council and Surrey County Council colleagues currently work with Eikon as they deliver a number of successful youth work commissions across the borough and we would wish to continue to see the partnership develop further. However it would appear that despite previous advice on the importance of discussing funding applications with the Youth network prior to submission, to ensure that the best fit / shaping of the bid can be undertaken which in turn hopefully results in an increased probability of success, this approach has not be taken.</p>	

The Eikon Charity – Application For Financial Assistance

	<p>We therefore feel that we are unable to support this application for the following reasons:</p> <ul style="list-style-type: none">• There is no clear evidence of need supplied with the Application• The Application does not directly support the priorities of the Integrated Youth Strategy• The Application lacks detail in terms of costings, issues around sustainability and the outcomes are unclear, and• Concern regarding the ability of the council to commit to new revenue growth (as in part-funding of a post) when it's budget is so stretched, as well as recognising that the council can not be put in a position that may commit it to future years funding at this time.
3.3 Assessment	<p>The Eikon Charity is requesting grant funding of £17,500 towards the salary costs of the Eikon Youth Specialist worker who is employed to support vulnerable young people at Bishop David Brown School and Winston Churchill School in Woking through one-to-one and group session work.</p> <p>The aim of improving well-being and resilience is achieved through helping young people to develop their awareness of themselves and the situation they are in, be more positive about themselves, improve their social and communication skills, develop strategies for coping with difficult situations and feelings and grow more positive and supporting relationships.'</p> <p>Young people can also access support via the youth clubs which the organisation run and support, five of which are in Woking and outreach work where they go to where the young people are. At these sessions, they build trusting relationships with young people on a range of social and emotional issues, which is similar to the Youth Specialist Programme.</p> <p>The Council acknowledges the benefit of the services provided by the Eikon Charity. However noting the consultee comments which reiterate that the importance of the Group engaging with the youth network prior to submitting a grant application, it is recommended that the application is not supported and no grant be awarded.</p>

REPORT ENDS